

About Us



Our Mission

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.

Vision Statement

The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights and there is no racial hatred or racial discrimination.

Objectives

The following statement of objectives is found on the first page of the NAACP Constitution and the principal objectives of the Association shall be:

- – To ensure the political, educational, social, and economic equality of all citizens
- – To achieve equality of rights and eliminate race prejudice among the citizens of the United States
- – To remove all barriers of racial discrimination through democratic processes
- – To seek enactment and enforcement of federal, state, and local laws securing civil rights
- – To inform the public of the adverse effects of racial discrimination and to seek its elimination
- – To educate persons as to their constitutional rights and to take all lawful action to secure the exercise thereof, and to take any other lawful action in furtherance of these objectives, consistent with the NAACP's Articles of Incorporation and this Constitution.

Our History

The Pacoima Branch NAACP #1064 was organized by a small group of concerned citizens who were determined they would join in the struggle for fair and equal rights for 'Negroes' and other minorities.

Jessie Mitchell took the helm along with others, and set out on a door to door campaign to solicit more supporters in April 1955. One month later they had 50 members and met the qualifications of the National Board to receive their charter.

On May 9, 1955, the Pacoima Branch NAACP charter was signed by the Honorable H. Cofin, Mayor of Pacoima .. This historical event took place at Pacoima Junior High School.

The first officers elected to the Pacoima Branch were:

- President – Charles Ware
- 1st Vice President – Rosa L. Broadous
- 2nd Vice President – Jessie Mitchell
- Secretary – Georgia Durham
- Assistant Secretary – Dorothy LeFlore
- Parliamentarian – Rev. Roy W. Bell
- Parliamentarian – John Mance
- Youth Chairman – Mr. James Pate
- Chaplain – Rev. H. T. Broadous

Members of the Executive Committee: Chairman

- Dr, George Wilson
- Mr. James A very
- Mr. Charles Thrower
- Mr. Stephen Meigs
- Mr. Justice Hall

The nation was facing many issues surrounding discrimination and minority disparity. The Branch addressed national concerns at the local level including the Right To Vote Bill- 1957, Fair Employment Act Practice – 1959, Pacoima Branch name changed to San Fernando Valley Branch – 1959, banks and department store employment demonstrations – 1960, school and housing discriminations mid 60's, assisted in calming the city during the Watts riot – 1965, monitoring the fairness of disaster relief during the 1971 earthquake, throughout the 70's the Branch sat on many legislative, congressional, senate council bodies to represent and defend the rights of minorities, and into the 80's the Branch assisted minority-owned business in the communities in obtaining small business loans and contracts, the collaboration of the one million more voter registration march -1984, the NAACP Image Award – 1989, college discrimination and protest – 1990's, Rodney King beating – 1992, earthquake survival- 1994, overseas support for Soweto and Rwanda, many community collaborated marches against gang violence, support – the 2000 census, and ongoing federal, state and local programs promoting quality of life through recycling, energy resource and financial literacy.

Our Branch networks with many community-based organizations, businesses, schools and government agencies tapping into the various resources needed to equip individuals and families with the tools to succeed beyond the veil of discrimination.

We are grateful to everyone who has contributed in anyway to the success of our Branch. its challenges and goals.

God Bless you all.

Current Leadership



President

Rosalind Scarbrough

President for second term is an NAACP life member just wants to do God's will in her life and make a difference in the world. Her favorite scripture is Philippians 4:13. I can do all things through Christ who strengthens me.



Vice President

Theo Gates



2nd Vice President

Fannie A. Long serves as the 2nd Vice President of the SFV NAACP. I have served 3 terms under 3 different presidents. My goal has been and always continues to be: To make an impact on our community and a difference to the large community of our world by staying involved and connected.

Life verse, Philippines 1:6 Being confident of this very thing that He which hath begun a good work in you will perform until the day of Jesus Christ. KJV

I currently hold the position NAACP Community Coord. and Parliamentarian. I have worked over thirty years in social services. I am employed by the Department of children and Family Services for the past nine years, as a Human Service Worker. For two years I was an Ambassador for DCFS Adoption/ Foster Parent program.

I now serve as a Parent Ambassador for UCLA/EAOP.

I was Honorably discharged from the US Naval Reserves in 2008 after serving nine years as a navy seamen.

I am married with six children, four of whom I was blessed to adopt. My husband is Elder Arthur Crawford and we are members of Reseda Blvd. Church of Christ.



Secretary

Glory Palmer

Mother Palmer has 30 years of experience as a legal secretary. She is an active church member and enjoys being of service to people of all ages regularly seeking to be a witness for Christ. She has four daughters, one son and eleven grandchildren. She believes the older we become the more graceful and grateful to God we should be for his many blessings.

NAAPC Links To:

**National
Western Region
State**

Antelope Valley Branch
Beverly Hills/Hollywood Branch
Lake Elsinore Branch
Los Angeles Branch
North San Diego County Branch
Richmond Branch
Sacramento Branch
San Jose Branch

NAACP's First Elected Officers

May 30, 1910

President
Moorfield Storey

Executive Committee Chair
William English Walling

Treasurer
John E. Milholland

Disbursing Treasurer
Oswald Garrison Villard

Executive Secretary
Frances Blascoer

Director of Publicity and Research
Dr. W.E.B. Du Bois.